

## Comparativo Plan de Conauto vs Otras Autofinanciadoras

| Nombre Plan            | Cronos      |                  | Plan Solución |                  | Facil de estrenar |                  | Cronos      |                  | Plan Febrero                                             |                  |
|------------------------|-------------|------------------|---------------|------------------|-------------------|------------------|-------------|------------------|----------------------------------------------------------|------------------|
|                        | Sicrea (1)  |                  | Afasa(2)      |                  | Suauto (4)        |                  | Sicrea (5)  |                  | Conauto(3)                                               |                  |
| Precio                 | \$100,000   |                  | \$100,000     |                  | \$100,000         |                  | \$100,000   |                  | \$100,000                                                |                  |
| Plan                   | 3+5         |                  | 1+5           |                  | 3+5               |                  | 2+4         |                  | 4+5                                                      |                  |
| Plazo                  | 48          |                  | 48            |                  | 48                |                  | 48          |                  | 48                                                       |                  |
| Factores               | 2.54%       |                  | 2.76%         |                  | 2.48%             |                  | 2.54%       |                  | 2.15%<br>2.51%                                           |                  |
| 1er Mensualidad        | 1           | \$2,791          | 1             | \$3,017          | 1                 | \$2,729          | 1           | \$2,791          | 1                                                        | \$2,389          |
| 2a Mensualidad         | 2           | \$2,791          |               |                  | 2                 | \$2,729          | 2           | \$2,791          | 2                                                        | \$889            |
| 3era mensualidad       | 3           | \$2,791          |               |                  | 3                 | \$2,729          |             |                  | 3                                                        | \$2,389          |
| 4a mensualidad         |             |                  |               |                  |                   |                  |             |                  | 4                                                        | \$2,389          |
| Subasta                | 5           | \$13,563         | 5             | \$14,663         | 5                 | \$13,263         | 4           | \$10,850         | 5                                                        | \$11,613         |
| Total para Adjudicar   | 8           | \$21,934         | 6             | \$17,679         | 8                 | \$21,449         | 6           | \$16,431         | 9                                                        | <b>\$19,670</b>  |
| Mensualidad Adjudicado |             | \$2,791          |               | \$3,017          |                   | \$2,729          |             | \$2,791          |                                                          | \$2,760          |
| Resto                  | 40          | \$111,625        | 42            | \$126,712        | 40                | \$109,156        | 42          | \$117,206        | 39                                                       | \$105,130        |
| Total                  | 48          | <b>\$133,559</b> | 48            | <b>\$144,392</b> | 48                | <b>\$130,605</b> |             | <b>\$133,637</b> | 48                                                       | <b>\$124,801</b> |
| Promoción              | Entrega 3+5 |                  | Entrega 1+5   |                  | Entrega 3+5       |                  | Entrega 2+4 |                  | Entrega al mes 4<br>\$ 1,500 2a mens<br>\$ 2,000 al pago |                  |

(1) (5) solo participan Tsuru, Platina y Sentra

(2) Limitado a 1,000 ventas x mes

(3) participan más de 15 líneas de autos.

(4) Comercializan todos los vehículos menos chevy

(5) solo modelos 2005

**Se comprueba que somos la mejor opción**